FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB	APF	PRO	VA
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OMB Number:	3235-0287
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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

purchase or sa issuer that is in	le of equity securities of tended to satisfy the ense conditions of Rule Instruction 10.			
Name and Address of Reporting Person*     Jensen Christopher J.			2. Issuer Name and Ticker or Trading Symbol  Ibotta, Inc. [ IBTA ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner     Officer (give title Other (specify below) below)
(Last) C/O IBOTTA, 1801 CALIFO	(First) INC. PRNIA STREET, S	(Middle) UITE 400	3. Date of Earliest Transaction (Month/Day/Year) 06/05/2024	CHIEF REVENUE OFFICER
(Street) DENVER	СО	80202	If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (II 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v			(Instr. 3 and 4)		(msu. 4)	
Class A Common Stock	06/05/2024		M		17,722(1)	A	\$12.75	105,786(2)	D	
Class A Common Stock	06/05/2024		М		1,042(1)	A	\$8.3	106,828(2)	D	
Class A Common Stock	06/05/2024		M		834(1)	A	\$12.45	107,662(2)	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (li 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$12.75	06/05/2024		М			17,722	(3)	02/04/2030	Class A Common Stock	17,722	\$0	16,337	D	
Employee Stock Option (right to buy)	\$8.3	06/05/2024		М			1,042	(4)	02/09/2031	Class A Common Stock	1,042	\$0	3,542	D	
Employee Stock Option (right to buy)	\$12.45	06/05/2024		М			834	(5)	05/14/2031	Class A Common Stock	834	\$0	8,958	D	

# **Explanation of Responses:**

- 1. The shares acquired upon exercise of the stock option may be transferred only in accordance with the terms of a lock-up agreement entered into between the Reporting Person and the Issuer in connection with the Issuer's initial public offering of Class A Common Stock in April 2024.
- 2. Certain of these securities are restricted stock units ("RSUs"). Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock, subject to the applicable vesting schedule and conditions of each RSU
- 3. All of the shares subject to the option are fully vested and exercisable as of the date hereof.
- 4. This option, originally for 10,000 shares, vested as to 1/48th of the shares on February 4, 2021 and 1/48th of the shares vest monthly thereafter, subject to the Reporting Person's continued service through each vesting date.
- 5. This option, originally for 10,000 shares, vested as to 1/48th of the shares on April 11, 2021 and 1/48th of the shares vest monthly thereafter, subject to the Reporting Person's continued service through each vesting date.

## Remarks:

/s/ David Shapiro, by power of attorney

\*\* Signature of Reporting Person

06/07/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.