## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1000 1(0): 866 11						
1. Name and Address of Reporting Person <sup>•</sup> Donahue Richard I.			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Ibotta, Inc.</u> [IBTA]		ionship of Reporting Person all applicable) Director Officer (give title	(s) to Issuer 10% Owner Other (specify
		· · /	3. Date of Earliest Transaction (Month/Day/Year) 02/27/2025		below) CHIEF MARKETIN	below) G OFFICER
(Street) DENVER (City)	CO (State)	80202 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi X	dual or Joint/Group Filing (0 Form filed by One Repor Form filed by More than 0	ting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (I	3. 4. Securities Acquired (A) or   Transaction Code (Instr. 8) Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	02/27/2025		М		2,812	Α	\$8.3	217,778 <sup>(1)</sup>	D	
Class A Common Stock	02/27/2025		М		556	A	\$19.25	218,334(1)	D	
Class A Common Stock	02/27/2025		М		1,042	Α	\$10.4	219,376 <sup>(1)</sup>	D	
Class A Common Stock	03/01/2025		F <sup>(2)</sup>		2,406	D	\$34.01	216,970 <sup>(1)</sup>	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	Fransaction Derivative Code (Instr. Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Employee Stock Option (right to buy)	\$8.3	02/27/2025		М			2,812	(3)	12/08/2030	Class A Common Stock	2,812	\$ <b>0</b>	1,316	D	
Employee Stock Option (right to buy)	\$19.25	02/27/2025		М			556	(4)	02/08/2032	Class A Common Stock	556	\$ <b>0</b>	19,100	D	
Employee Stock Option (right to buy)	\$10.4	02/27/2025		М			1,042	(5)	03/07/2033	Class A Common Stock	1,042	\$ <u>0</u>	23,079	D	

## Explanation of Responses:

1. Certain of these securities are restricted stock units ("RSUs"). Each RSU represents a contingent right to receive one share of the Issuer's Class A Common Stock, subject to the applicable vesting schedule and conditions of each RSU.

2. This transaction is not a sale of shares by the Reporting Person. Instead, this represents shares that have been withheld by the Issuer to satisfy its income tax and withholding and remittance obligations in connection with the vesting and net settlement of previously reported restricted stock units.

3. All of the shares subject to the option are fully vested and exercisable as of the date hereof.

4. All of the shares subject to the option are fully vested and exercisable as of the date hereof.

5. 1/48th of the shares subject to the option vested on February 16, 2023 and 1/48th of the shares vest monthly thereafter, subject to the Reporting Person's continued service through each vesting date.

Remarks:

/s/ David Shapiro, by power of attorney 03/03/2025

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.