Form 144 Filer Information

FORM 144

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK	0002017897	
Filer CCC	xxxxxxx	
Is this a LIVE or TEST Filing?	● LIVE ○ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	Ibotta, Inc.	
SEC File Number	001-42018	
Address of Issuer	1801 CALIFORNIA STREET, SUITE 400 DENVER COLORADO 80202	
Phone	303-593-1633	
Name of Person for Whose Account the Securities are To Be Sold	Donahue Richard I.	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	Officer	
144: Securities Information		
Title of the Class of Securities To Be Sold	Class A	
Name and Address of the Broker	Fidelity Brokerage Services LLC 900 Salem Street Smithfield RI 02917	
Number of Shares or Other Units To Be Sold	548	
Aggregate Market Value	41164.77	
Number of Shares or Other Units Outstanding	27490186	
Approximate Date of Sale	01/31/2025	
Name the Securities Exchange	NYSE	

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Solo	d Carlotte	
Title of the Class	Class A	
Date you Acquired	01/31/2025	
Nature of Acquisition Transaction	Option Granted - 12/08/2020	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	547	
Date of Payment	01/31/2025	
Nature of Payment	Cash	
thereto the nature of the consideration give	ment therefor was not made in cash at the time of purchase, explain in the table or in a note n. If the consideration consisted of any note or other obligation, or if payment was made in tate when the note or other obligation was discharged in full or the last installment paid.	
144: Securities To Be Solo	d control of the cont	
Title of the Class	Class A	
Date you Acquired	01/31/2025	
Nature of Acquisition Transaction	Option Granted - 03/07/2023	
Name of Person from Whom Acquired	Issuer	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	1	
Date of Payment	01/31/2025	
Nature of Payment	Cash	
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid. Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.		
144: Securities Sold Durin	ng The Past 3 Months	
Name and Address of Seller	Richard I. Donahue III 1801 California Street Suite 400 Denver CO 80202	
Title of Securities Sold	Class A	
Date of Sale	11/19/2024	
Amount of Securities Sold	284	
Gross Proceeds	18406.22	
144: Securities Sold During The Past 3 Months		

Richard I. Donahue III 1801 California Street

Name and Address of Seller

Suite 400
Denver
CO
80202

Title of Securities Sold

Class A

Date of Sale

01/17/2025

Amount of Securities Sold

776

Gross Proceeds

58266.40

144: Securities Sold During The Past 3 Months

Name and Address of Seller

Richard I. Donahue III
1801 California Street
Suite 400
Denver
CO
80202

Title of Securities Sold Class A

Date of Sale 01/24/2025

Amount of Securities Sold 1385

Gross Proceeds 103895.87

144: Securities Sold During The Past 3 Months

Name and Address of Seller

Richard I. Donahue III
1801 California Street
Suite 400
Denver
CO
80202

Title of Securities Sold

Class A

Date of Sale 01/27/2025

Amount of Securities Sold 4691

Gross Proceeds 352034.80

144: Securities Sold During The Past 3 Months

Name and Address of Seller

Richard I. Donahue III
1801 California Street
Suite 400
Denver
CO
80202

Title of Securities Sold Class A

Date of Sale 01/28/2025

Amount of Securities Sold 2617

Gross Proceeds 196494.39

144: Securities Sold During The Past 3 Months

Name and Address of Seller
Richard I. Donahue III
1801 California Street
Suite 400
Denver

Denver CO 80202

Title of Securities Sold

Class A

Date of Sale	01/29/2025
Amount of Securities Sold	265
Gross Proceeds	19876.00

144: Securities Sold During The Past 3 Months

Name and Address of Seller

Richard I. Donahue III
1801 California Street
Suite 400
Denver
CO
80202

Title of Securities Sold

Class A

Date of Sale

01/30/2025

Amount of Securities Sold

3256

Gross Proceeds

244253.30

144: Remarks and Signature

Remarks

Date of Notice

01/31/2025

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/Wade Moss, as a duly authorized representative of Fidelity Brokerage Services LLC, as attorney-infact for Richard I. Donahue III

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)